Opening Note:

Hello, (\*introduce ourselves\*) thank you for helping us out by participating in our study. The interview will be quite short and will consist of 12 questions regarding the impact of gamification on StackOverflow. With approval from you we would like to record the audio of this call for later transcription and review.

**Do you have any questions/comments about the previous survey?**

**Don’t specifically have any comments**

**As a Stack Overflow member, do you find enough motivation with the current recognition system in StackOverflow(SO)? Explain why.**

**Yes, mostly limitations on time it takes to go and provide answers**

**Doesn’t use Stack Overflow as much**

**Doesn’t feel there are limitations to motivate**

**To what extent do the current badges, and member reputation, motivate you to contribute?**

**Higher reputation means more likely to trust answer**

**Does feel motivated to answer by trying to get reputation up so that can be more authoritative**

**Biggest reasons for posting and building a portfolio**

**Badges aren’t as major as the “big numbers” (reputation)**

**If you were given a chance, would you like to add additional characteristics to member reputation and badges in SO? Which characteristics would you include in badges or reputation?**

**No, very polished system as it is**

**Yes, more specifically tailored badges**

**Many badges are very unattainable and satisfaction from finally hitting these**

**Higher reputation is *key***

**Would you like to change the graphical design of badges in SO? Can you describe the interface?**

**Didn’t know what the badges even were at first**

**Could be improved but really not that big of a deal**

**Rollover the badges for more feedback of specifics**

**Likes overall layout in general**

**Do you think including programming language classification in the badges can increase contributions? Yes or no? Why?**

**Mostly focused on tags already but might add a small boost to motivation if improved well.**

**Still major focus being on rep points**

**Help build portfolio with more specific badges showing different skills**

**What kind of factors can discourage from making contributions in StackOverflow?**

**Time to post and lack of knowledge in area**

**Improvement needed, in lack of user feedback to good answers given**

**Downvotes aren’t really that much of a discouragement**

**Doesn’t feel personally that the elitism of the community discourages him but can see where it can affect others**

**In your opinion, what additional features to badges, reputation or privileges can increase member contributions?**

**Nothing really,**

**Would you increase your collaboration if StackOverflow allowed you to share achievements/badges on social media including GitHub and LinkedIn? Yes or no? Why?**

**Yes, would like sharing to be on more professional sites like Github and LinkedIn**

**Yes would definitely like to share if the option were given**

**How do you think the design of badges, reputation and privileges can affect members who have a lower reputation?**

**Doesn’t see anything that would discourage, no handouts, if you want something (rep, privileges) you have to earn it**

**Suggestion, force marking an answer before posting another and more push to upvote or provide feedback**

**Do you think that it is necessary to change the current use of reputation, badges and privileges to include all members and promote more participation?**

**Thinks it is great as it is, the more a user provides the more they are trusted and the more weight their input holds**

**Would you like to include additional thoughts to the interview?**

**No Comment**